

## **Term Information**

Effective Term Autumn 2013

## **General Information**

Course Bulletin Listing/Subject Area Communication  
Fiscal Unit/Academic Org School Of Communication - D0744  
College/Academic Group Arts and Sciences  
Level/Career Graduate  
Course Number/Catalog 6500  
Course Title Introduction to Graduate Study  
Transcript Abbreviation Intro Grad Study  
Course Description An overview of graduate study in Communication. Research and teaching resources, procedures, and expectations, areas of study and faculty interests.  
Semester Credit Hours/Units Fixed: 2

## **Offering Information**

Length Of Course 14 Week, 7 Week  
Flexibly Scheduled Course Never  
Does any section of this course have a distance education component? No  
Grading Basis Satisfactory/Unsatisfactory  
Repeatable No  
Course Components Seminar  
Grade Roster Component Seminar  
Credit Available by Exam No  
Admission Condition Course No  
Off Campus Never  
Campus of Offering Columbus

## **Prerequisites and Exclusions**

Prerequisites/Corequisites Prereq: Grad standing or permission of instructor  
Exclusions

## **Cross-Listings**

Cross-Listings

## **Subject/CIP Code**

Subject/CIP Code 09.0101  
Subsidy Level Doctoral Course  
Intended Rank Masters, Doctoral

## **Quarters to Semesters**

**Quarters to Semesters**

New course

**Give a rationale statement explaining the purpose of the new course**

With semesters, we have had to modify our master's program a bit to enhance flexibility. This course is designed to enable the master's and new Ph.D. students to get a faster understanding of what is available and expected in our program.

**Sought concurrence from the following Fiscal Units or College**

## Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

## Course Details

**Course goals or learning objectives/outcomes**

- Develop communication graduate student norms and expectations
- Understand resources for teaching and research available at Ohio State
- Know the expertise of graduate faculty in communication

**Content Topic List**

- Research Expectations
- Teaching Resources
- Faculty Expertise
- Faculty Interests

## Attachments

- Syllabus6500.doc

(Syllabus. Owner: McDonald,Daniel Gary)

- appeal.doc

(Appeal. Owner: McDonald,Daniel Gary)

## Comments

- Thanks very much. I have added an appeal to have the course available for Autumn, 2013, with an explanation. (by McDonald,Daniel Gary on 02/18/2013 02:04 PM)
- Please change effective term to SP 14 or attach appeal for OAA/OUR. See deadlines here:  
<http://asccas.osu.edu/curriculum/important-deadlines> (by Vankeerbergen,Bernadette Chantal on 02/12/2013 01:15 PM)

## Workflow Information

Status	User(s)	Date/Time	Step
Submitted	McDonald,Daniel Gary	02/06/2013 04:27 PM	Submitted for Approval
Approved	McDonald,Daniel Gary	02/06/2013 04:41 PM	Unit Approval
Approved	Haddad,Deborah Moore	02/06/2013 04:55 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	02/12/2013 01:16 PM	ASCCAO Approval
Submitted	McDonald,Daniel Gary	02/18/2013 02:04 PM	Submitted for Approval
Approved	McDonald,Daniel Gary	02/18/2013 02:07 PM	Unit Approval
Approved	Haddad,Deborah Moore	02/18/2013 04:27 PM	College Approval
Pending Approval	Hanlin,Deborah Kay Hogle,Danielle Nicole Vankeerbergen,Bernadette Chantal Jenkins,Mary Ellen Bigler Nolen,Dawn	02/18/2013 04:27 PM	ASCCAO Approval

**COMM 6500**  
**Introduction to Graduate Study in Communication**  
2 Credits

Dr. Daniel G. McDonald  
3108 Derby Hall  
2-5811  
mcdonald.221@osu.edu

Office Hours:  
M 11:00 – 1:00

This course provides an introduction to graduate study in the field of Communication in general, as well as specific information that will help you as a graduate student here in the School of Communication at OSU. We will cover the expectations of professional conduct, issues related to research and teaching, and introduce you to the graduate faculty. We'll also help you get acquainted with our graduate faculty and their interests so that you can make a more informed and easier choice of your graduate advisor and committee members.

The course objectives are:

To help you develop your understanding of graduate student norms and expectations within the School of Communication.

To provide you with an understanding of the resources for teaching and research available at Ohio State .

To provide you with an overview of the expertise of graduate faculty in communication.

**Special Accommodations**

*Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. Please contact the Office for Disability Services at 614-292-3307 in room 150 Pomerene Hall to coordinate reasonable accommodations for students with documented disabilities.*

**Evaluation and Requirements**

*Short papers* (80% of the final grade): These are papers written to provide an overview of the readings for that week (13 total, one due at class time each week from week 3 through week 15). Each week, you will pick two readings (one from each day of that week, except where indicated differently) and write a short (approximately 2 pages) paper. On the first page, include a very brief summary, critique of how the research was conducted, and descriptions of the conclusions that were drawn from the research. If the piece is theoretical, it should describe the argument and how it is supported. In the critique, it will be important to point out any fallacies, generalizations or conclusions that are not warranted by the data analysis or logic. On the second page, describe a research project you could undertake to either a) test or replicate the important points in the paper, or b) take the ideas one step further.

*Selected Reading Discussion* (5% of the final grade). You are expected to have read each of the required readings before the appropriate class meeting. Each student must also

select one of the readings from the list of assigned classes for at least one day in the semester. For that day, the student who has selected a reading is required to serve as a backup 'expert' in the area and to provide a short overview of the selected reading for the class, answer questions, etc. This does not require a formal presentation, but you should be ready to describe the article to the class, ask questions of the instructor or the class, or integrate the reading in any way you would like.

*Class Participation* (15% of the final grade): The instructor and speakers will provide a basic overview of the material; students are expected to make comments or ask questions about the material. The class participation grade will be an assessment of your contribution to the class. The instructor will assign from 0 to 10 points after each class period. At the end of the semester, the 3 lowest scores will be dropped, the rest averaged and multiplied by 1.5 to obtain the number of points added to your grade. Class participation will not be based on the volume of comments, but instead on the quality of the contribution, so a person with a few insightful remarks may obtain the same score as a person who has many comments or remarks.

### **Policies and Procedures:**

All papers *must* be submitted to our Carmen website by the due date (at class time). Any late assignment will have 10% deducted *each day* it is late (including weekends). An assignment is considered late when it is submitted after the stated deadline, and deductions will be taken beginning with the missed deadline. At the instructor's discretion, exceptions may be made for emergencies or other well-documented issues. These exceptions are easiest to make when you notify the instructor *before* the deadline.

I recommend that all written assignments by Communication students conform to guidelines established in the American Psychological Association's (APA) Publication Manual. It is in your best interest to learn APA style so that it becomes your default writing style. Always keep a backup copy of your work.

### **Academic Misconduct:**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/resource\\_csc.asp](http://studentaffairs.osu.edu/resource_csc.asp)).

## **Class Schedule**

### **Week 1- Overview: Being a Graduate Student**

Teaching Duties and Graduate Assistantships

Research Activities

Making the Most of Fellowships

### **Week 2 – Resources at OSU**

Teaching Resources

UCAT – Events, Simulations, Handbooks

Research Resources

Existing Data

Laboratories

Data Repositories

### **Week 3 – Guest: Osei Appiah**

Watson, S., Appiah, O., & Thorton, C. (in press). The effect of name on preinterview impressions and occupational stereotypes: The case of Black sales job applicants. *Journal of Applied Social Psychology*.

Hoplamzian, G. J., & Appiah, O. (in press). Viewer responses to character race and social status in advertising: Blacks see color, Whites see class. *Journal of Current Issues and Research in Advertising*. 34(1).

### **Week 4 – Guest: Brad Bushman**

Bègue, L., Bushman, B. J., Zerhouni, O., Subra, B., & Ourabah, M. (in press). ‘Beauty is in the eye of the beer holder’: People who think they are drunk also think they are attractive. *British Journal of Psychology*.

Bushman, B. J., Giancola, P. R., Parrott, D. J., & Roth, R. M. (2012). Failure to consider future consequences increases the effects of alcohol on aggression. *Journal of Experimental Social Psychology*, 48(2), 591-595.

### **Week 5 – Guest: David DeAndrea**

DeAndrea, D. C. (2012). Participatory social media and the evaluation of online behavior. *Human Communication Research*, 38, 510-528.

DeAndrea, D. C., Tong, S. T., Liang, Y., Levine, T. R., & Walther, J. B. (2012). When do people misrepresent themselves to others? The effects of social desirability, accountability, and ground truth on deceptive self-presentations. *Journal of Communication*, 62, 400-417.

Week 6 – Guest: William “Chip” Eveland

- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (accepted for publication). Political network size: Micro and macro implications. *Political Communication*.
- Eveland, W. P., Jr. (under contract & submitted). Linking social network analysis to the spiral of silence, coorientation, and political discussion: The intersection of political perceptions and political communication. In W. Donsbach, C. Salmon, & Y. Tsifti (Eds.), *The spiral of silence: New perspectives on communication and public opinion*. Routledge.

Week 7 – Guest: Kelly Garrett

- Garrett, R. K., Carnahan, D., & Lynch, E. (2011). A turn toward avoidance? Selective exposure to online political information, 2004-2008. *Political Behavior*.
- Garrett, R. K. (2011). Troubling consequences of the Internet for political rumoring. *Human Communication Research*, 37(2), 255-274.

Week 8 – Guest: Andrew Hayes

- Pollack, J. M., VanEpps, E. M., & Hayes, A. F. (in press). The moderating role of social ties on entrepreneurs' depressed affect and withdrawal intentions in response to economic stress. *Journal of Organizational Behavior*.
- Hayes, A. F., Matthes, J., & Eveland, W. P. Jr. (in press). Stimulating the quasi-statistical organ: Fear of social isolation motivates the quest for knowledge of the opinion climate. *Communication Research*, 76, 751-773.

Week 9 – Guest: Lance Holbert

- Holbert, R. L., Hmielowski, J. D., & Weeks, B. E. (2012). Clarifying relations between ideology and ideologically-oriented cable TV news consumption: A case of suppression. *Communication Research*, 39, 194-216.
- Holbert, R. L., Garrett, R. K., & Gleason, L. S. (2010). A new era of minimal effects? A response to Bennett and Iyengar. *Journal of Communication*, 60, 15-34.

Week 10 – Guest: Silvia Knobloch-Westerwick

- Knobloch-Westerwick, S., & Sarge, M. A. (in press). Impacts of exemplification and efficacy as characteristics of an online weight loss message on selective exposure and subsequent weight loss behavior. *Communication Research*.
- Hastall, M. R., & Knobloch-Westerwick, S. (in press). “Caught in the act”: Measuring selective exposure to experimental online stimuli. *Communication Methods and Measures*.

Week 11 – Guest: J. Roselyn Lee

- Lee, J.-E. R., Moore, D. C., Park, E.-A., Park, S. G. (2012). Who wants to be “friend-rich”? Social compensatory friending on Facebook and the moderating role of public self-consciousness. *Computers in Human Behavior*, 28, 1036-1043.
- Lee, J.-E. R., Rao, S., Nass, C., Forssell, K., & John, J. M. (2012). When do online shoppers appreciate security enhancement efforts? Effects of financial risk and security level on evaluations of customer authentication. *International Journal of Human Computer Studies*, 70, 364-376.

Week 12 – Guest: Emily Moyer-Gusé

Riddle, K., Cantor, J., Byrne, S., & Moyer-Gusé, E. (in press). People killing people in the news: Young children's descriptions of frightening television news content. *Communication Quarterly*.

Lather, J., & Moyer-Gusé, E. (2011). How do we react when our favorite television characters are taken away? An examination of a temporary parasocial breakup. *Mass Communication and Society*, 14, 196-215.

Week 13 – Guest: Dan McDonald

McDonald, D.G., Sarge, M., Lin, S-F., Collier, J., & Potocki, B. (in press, 2013). A Role for the Self: Media Content as Triggers for Autobiographical Memories. *Communication Research*.

McDonald, D.G. & Johnson, B.L. (in press, 2013). Is time money? Media expenditures in economic and technological turbulence. *Journal of Broadcasting & Electronic Media*.

Week 14 – Guest: Amy Nathanson

Nathanson, A. I., & Rasmussen, E. E. (2011). TV-viewing compared to book-reading and toy-playing reduces responsive maternal communication with toddlers and preschoolers. *Human Communication Research*, 37, 465-487.

Guo, W., & Nathanson, A. I. (2011). The effects of parental mediation of sexual content on the sexual knowledge, attitudes, and behaviors of adolescents in the US. Paper accepted for publication in *Journal of Children and Media*, 5, 358-378.

Week 15 – Guest: Erik Nisbet

Nisbet, E.C., Stoycheff, E., & Pearce, K. (in press). Internet use and democratic demands: A multinational, multilevel model of Internet use and citizen attitudes about democracy. *Journal of Communication*.

Hart, P.S. and Nisbet, E.C., (in press). Boomerang effects in science communication: How motivated reasoning and identity cues amplify opinion polarization about climate mitigation policies. *Communication Research*.



## School of Communication

3016 Derby Hall  
154 N Oval Mall  
Columbus, OH 43210

Phone (614) 292-3400  
Fax (614) 292-2055

[www.comm.ohio-state.edu](http://www.comm.ohio-state.edu)

DATE: February 18, 2013

TO: OAA/OUR

FROM: Daniel G. McDonald  
Chair, Graduate Studies Committee  
School of Communication

RE: Appeal to over-ride deadline for Autumn 13

The School of Communication is proposing a new course, COMM 6500, Introduction to Graduate Study, for our beginning M.A. and Ph.D. students. Because our program was converted pretty much “as is” from the quarter to semester version, there were several issues that had to be dealt with when I took over as temporary Graduate Studies Chair in Autumn of 2012.

Among the issues was a large number of required courses that made it impractical for our M.A. students to graduate on time. We have replaced some of those courses with other courses and dropped some required courses to facilitate completing the program on time. One additional course we felt needed to be added is the 6500 course, which introduces the students to the graduate faculty and their research activities, so that the students can pick their advisor by the end of the semester. They are to have their thesis proposal completed by the end of spring semester, so it’s very difficult to do that unless they have decided on a permanent advisor by the end of Autumn.

The reason we are past the deadline for submission is that I took the Graduate Faculty through two retreats in the fall of 2012 so that we were able to work out all the issues involved in the switch to semesters, and so I was unable to meet the deadline for this fall.

Without having the course on the books, the students will likely have to take the course as some sort of independent or group study, which does not seem to be an adequate or proper description of what will be accomplished in the course. We would greatly appreciate being able to have the course on the books for Autumn, 2012.